CHARITY TOOL KIT



Charity Program Question & Answers

What does it mean to run for a charity?

The 2017 Official Charity Partner Program hopes to have 20+ Official Charity Partners. While each charity has its own guidelines, typically JetBlue Long Beach Marathon participants who are part of a charity team agree to fundraise for that charity. All funds raised go directly to the charity. Charitable organizations allow their team of runners the unique opportunity to make their race experience more meaningful by not only accomplishing a personal goal on race day, but by contributing to a larger mission and giving back to a worthy cause. In return for a runner's fundraising efforts, the charities commit to providing support in a number of areas which may include reimbursement of registration fees, team apparel, training programs, race day hospitality, pre-race events and other benefits.

How can I get more information about a particular charity?

Click on any of the charity logos listed on our page to visit their charity fundraising page for more specific information about their program. Or visit our <u>fundraising page</u> to see all the charities involved. If you have further questions, please contact the charity directly through the contact information provided on their website.

How do I sign up to run for a charity?

Contact the charity directly you are interested in joining and they will provide you with the details of their program such as registration, fundraising, training, etc.

What is the minimum amount that I have to fundraise in order to be a charity runner?

Each charity has their own minimum fundraising requirements per runner. Please contact the charity you are interested in for more information.

If I have already registered for the Long Beach Marathon, is it too late to join a charity team?

It is never too late to become a charity runner. Please contact the charity directly to find out how you can become a member of their team.

I am a member of a non-profit and would like to fundraise through the JetBlue Long Beach Marathon this year but we are not an Official Charity Partner, can I still fundraise through the event?

Yes, you can still fundraise for your cause of choice through the Long Beach Marathon. To start your fundraising campaign <u>click here</u> to build your charity campaign page and start your fundraising today. When you build your charity page, the funds you raise for your cause will be added to the overall dollars raised through the marathon.

I work for a specific charity organization and we would like to be considered for the Official Charity Partner Program with the JetBlue Long Beach Marathon. How does that work?

The application period for the 2017 JetBlue Long Beach Marathon Official Charity Program is open until June 30, 2017. Applications for 2018 will be available in November 2017.